

# Bundling Services Together to Create the “unit” of Service

Theory=Bundling is Always Better

- Examples: **All Maternity care is a bundle** (prenatal, postnatal, delivery)

**Pre/post op services paid in a bundle w/ surgery**

**Pre admit work up for elective surgery**

**Comprehensive visit fee** (incl Rx, Tests)

- The more inclusive the rate, the more attentive the provider will be to selecting an effective service mix
- Don't pay capital separately---Capital inclusion---eliminates centralized contracting for construction
- Don't pay drugs separately---Encourage bundling drugs into provider payment –giving incentive to provider to consider the relative efficiency of prescribed drugs.